

# Evans Nyarko

Website developer & Designer



[linkedin.com/in/evans-nyarko-0687931b9/](https://www.linkedin.com/in/evans-nyarko-0687931b9/)

+44 7442 803848

info@evansnyarko.com

evansnyarko.com

Language: English

## About Me

A creative team player with awesome communication and interpersonal skills leading to targeted results, very selfless, a good listener, ability to meet deadlines, ability to work effectively with over 6 years experience in Website development, 5 years experience in UI/UX design and graphic design and 5 years experience in digital marketing with progressive career history

## Work Experience



### Lead Website developer and UI/UX Designer

**VibTech Ghana** is a Computer Technology company that builds and provide various I.T and Media services to the world.

**March 2021 to present**

- Develop and maintains websites using content management systems (CMS).
- Develop E-commerce websites integrating payment gateways etc.
- Build images and components in Photoshop
- Write code for new web pages and layouts in HTML and CSS, integrating external tools using APIs
- High-Level Troubleshooting (Internal & External) and develops & adjusts all client themes/templates
- Installing script and server configuration on cPanel
- Maintain website content and make basic routine updates, Respond to support requests via phone and email and Perform cross-browser testing for responsiveness.



### Website Developer and Social media Manager(remote and contract)

**Benny Consults LLC** is a registered travel and tour, travel and work abroad, and educational consultancy company in Yerevan, Armenia.

**April 2019 - Present**

- Develop and maintains web pages, Designing and updating of the Company's website using content management systems (WordPress)
- Ensure sites along with the pages attached to them are in working order
- Regulate and manage access rights of different users on websites
- Provide time estimates for project deliverables and adhere to deadlines
- Update and manage social media pages and email marketing
- Promote company's mission and vision through creation of web images and visual focused on key product and services.

## Soft Skills

- Creativity
- Good Communication
- problem Solving
- Detail-Oriented
- Leadership

## Hard Skill

- Website Developer(Webflow, WordPress and Wix)
- MYSQL Database
- Hardware support
- IT support and troubleshooting
- Graphic design
- UI/UX Design(Figma)
- SEO
- cPanel Configuration
- Digital Marketing Manager
- Adobe Suite: Photoshop, Illustrator, and InDesign
- Microsoft Office Word, Excel and PowerPoint.
- E-mail marketing Manager
- HTML & CSS



### **Website Developer, Graphic and Brand designer(Contract)**

**Purple Geo Solution** is land surveying, Architectural designers, Real estate developers, Property Management, General Construction/ Renovation, Engineering, geological and consultancy company in Ghana.

**June 2018 to December , 2020 (2 years, 6 months)**

- Develop and Manages the company's Website using content management systems (CMS) building from custom with plugins and Themes.
- Updating contents and creating new pages
- Designing web Graphics
- Design Social media flyers, banners and brochures for the company
- Responsible for designing business card for all the workers in the company
- Provide time estimates for project deliverables and adhere to deadlines
- Promote company's mission and vision through creation of web images and visual focused on key product and services.



### **Website Developer, Digital marketing Manager, Graphic Designer and UI/UX designer(founder)( Freelance & Remote)**

**enyarktech Solutions** is an Online base IT firm which deals in Software development, website development, Graphic design, Brand designing, UI/UX design, Mobile App Development and Digital Marketing as well.

**April 2019 - Present**

- Web Designer, Brand and Graphic designer, digital marketing manager
- Front-end web Designer with HTML5, CSS3, JavaScript and WordPress for clients
- Designed UI/UX for developers and IT firms
- Designed custom graphics for local print shop.
- Develop and design website for clients
- Organize training seminar on UI design, web design and graphic design
- Perform keyword research and competitive analysis.
- The use of Google Search Console
- Set up and manage PPC/CPC, remarketing, and social media advertising campaigns
- Monitor and report on KPI's, using Google Analytics, AdWords, and social insight tools
- Design and implement email marketing



### **Local Area Agent Supervisor at the Mobile Money department (Contract)**

**MTN Ghana Kumasi** is a leading organization in the mobile telecommunications industry in Ghana.

**Jan 2018 - Jan 2020**

- Supervisor at the Mobile money Registration department to manage team performance and accountability
- I was a supervisor, managing group of employees registering SIM Cards and responsible for their performance

## **Portfolio Links**

- [mzietec.com](http://mzietec.com)
- [vibmedia.net](http://vibmedia.net)
- [ideaseas.com](http://ideaseas.com)
- [Bennyconsults.com](http://Bennyconsults.com)
- [thelabs.dev](http://thelabs.dev)
- [agyemanduah.com](http://agyemanduah.com)
- [miracle7homecare.com](http://miracle7homecare.com)
- [elfrimaso.com](http://elfrimaso.com)
- [versarihome.com](http://versarihome.com)
- [purplegeosolution.com](http://purplegeosolution.com)
- [enyarktech.com](http://enyarktech.com)
- [ebbahsustainovation.co](http://ebbahsustainovation.co)
- [goldenwordministry.com](http://goldenwordministry.com)
- [realteum.co.uk](http://realteum.co.uk)
- [amelmp3.com](http://amelmp3.com)
- [anamayfoods.com](http://anamayfoods.com)
- [enlightenbs.com](http://enlightenbs.com)
- [niitacphotos.com](http://niitacphotos.com)
- [lamareggafro.com](http://lamareggafro.com)
- [mchaymaker.com](http://mchaymaker.com)
- [veritasfreights.com](http://veritasfreights.com)

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## Volunteer Work and Affiliations

### Internship

**MTN Ghana** is a leading organization in the mobile telecommunications industry in Ghana.

**Jun 2017 - Dec 2017**

- Installation of PC hardware
- Supervisor at the Mobile money Registration department to manage team performance and accountability
- Develop and Maintain Local Network
- Working with IT team Solving Network Issues
- Monitor System Performance

### Ghana National Service (IT Coordinator and Tutor)

The National Service programme is a compulsory one-year service required of all citizens of Ghana

**August 2020 - August 2021**

- Manage the set-up and configuration of systems
- Perform Regular Hardware and Software Updates at the computer Lab.
- Plan Students lessons according to both state and national curriculum

### Volunteer as website and social media assistant

**Tackling Ghana Poverty** is an organization whose aim is to promote poor farmers, improve quality education and Sustainable Development Goals in the deprive communities.

**August 2020 - August 2021**

- Create and manage email campaigns
- Volunteering as a teacher to train youth on the positive used of internet at the basic level education
- Managing social media campaigns
- Managing and updating a website

## Education

### Bachelor of Information Technology

University Of Education, Winneba, Tanoso Kumasi.

**(2016 - 2020)**

### The West African Senior School Certificate Examination

Osudoku Senior High technical education, Asutuare Accra.

**(2009 - 2013)**

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## Awards, Honors and Certificates

- **2020** - BSc. Information Technology
- **2020** - Ghana National Service Scheme certificate
- **2019** - Certificate of Participation, 21st Century Student Leader
- **2018** - CISCO (Cisco Networking Academy)
- **2017** - Certificate of Achievement, Vibrant Technicians (UEWK).
- **2014** - Diploma of Pharmacy Assistance, (Pharma Trust Institution Accra.)
- **2011** - Best Mathematics and Science Student

## References

Jael Osei Bonsu  
Ceo  
Jaeloo group of company  
+447442802233

Solomon Nii Nikoi  
Lecturer  
University of education, Winneba.  
+233243731289

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